



## **Privacy Statement 2021 #Beactive Awards competition and Gala**

### **PROTECTION OF YOUR PERSONAL DATA**

**Processing operation:** Processing of personal data linked to the #Beactive awards competition and gala

**Data Controller:** European Commission  
Directorate-General For Education, Youth, Sport and Culture  
Unit EAC.D.3 – Sport Unit

**Record references:** DPR-EC-1063.1 and DPR-EC-03926.1

### **Table of Contents**

- 1. Introduction**
- 2. Why and how do we process your personal data?**
- 3. On what legal ground(s) do we process your personal data?**
- 4. Which personal data do we collect and further process?**
- 5. How long do we keep your personal data?**
- 6. How do we protect and safeguard your personal data?**
- 7. Who has access to your personal data and to whom is it disclosed?**
- 8. What are your rights and how can you exercise them?**
- 9. Contact information**
- 10. Where to find more detailed information?**

## 1. Introduction

The European Commission is committed to protect your personal data and to respect your privacy. The Commission collects and further processes personal data pursuant to [Regulation \(EU\) 2018/1725](#) of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

This privacy statement explains the reason for and purposes of the processing of your personal data in the context of the meeting/event in title, organised by the European Commission. It explains the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller (cfr point 9) with whom you may exercise your rights, the Data Protection Officer and the European Data Protection Supervisor.

## 2. Why and how do we process your personal data?

Purpose of the processing operation: the European Commission collects and further processes your personal data:

- submissions to the contest, lists for contacts, invitations, participants, distribution of reports, feedback on reports, meeting follow-up, follow-up meetings, follow-up actions, news, publications

- publication of relevant information the internet/intranet.

- to provide information about the #Beactive Gala and to process your application for participation in that meeting or event.

- data necessary for the organisation and management of the #Beactive awards gala, such as gender (needed for the right title)/name/surname/profession/ postal & e-mail addresses/ phone number/fax number etc..

- identity/passport n°/date of birth (for access control purposes)

- For purpose of reimbursement of travel expenses/allowances: information about the form of transport used & hotel\* (mandatory only if the participant has these expenses covered by the Commission).

Your personal data will not be used for any automated decision-making including profiling.

Live web-streaming and audio-visual recording at the event or meeting of the speakers, organisers and participants, as well as photographs of the speakers and panoramic photographs of participants and organisers will be taken and published in the context of the #Beactive gala.

The audience or non-speaker participants may be photographed in groups and may appear on panoramic photographs of the whole event/audience.

Participants in the event will be asked to grant their consent for the photographs and/or audio-visual recording in the forms for participation in the competition and/or registration in the event.

### 3. On what legal ground(s) do we process your personal data?

The processing operations on personal data, linked to the organisation, management, follow-up and promotion of the competition and meeting or event are necessary for the management and functioning of the Commission, as mandated by the Treaties. Those provisions are in particular, Article 11 of the Treaty on European Union and Article 15 of the Treaty on the Functioning of the European Union.

The processing operations on personal data of the speakers for the event with whom a contract is concluded, are carried out in line with the contractual provisions. Consequently, that processing is necessary and lawful under Article 5(1)(c) of Regulation (EU) 2018/1725 (processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract).

Your consent is required for the following actions during the meeting or event:

- the sharing of the meeting or event participants list containing your name and affiliation with other participants. In addition, further information will be given if there are specific purposes for such sharing (e.g. for the purpose of future collaboration);
- the processing of your personal data for inviting you to future events and initiatives the data controller may organise;
- the processing of your personal data for managing your subscription to a newsletter of the data controller;
- the web-streaming and publication of photos and audio-visual recordings depicting you in an identifiable way.

For these issues you may give us your explicit consent under Article 5(1)(d) of Regulation (EU) 2018/1725 to process your personal data for those specific purposes. You can give your consent via a clear affirmative act by ticking the box(es) on the online registration form.

Your consent for these services can be withdrawn at any time and detailed information on how to withdraw consent will be contained in the privacy statement linked to the specific event.

You can withdraw your consent for these services at any time by contacting the controller for this meeting/event (see Heading 9).

#### 4. Which personal data do we collect and further process?

The following personal data may be processed in the context of the competition and meeting or event:

- contact details (function/title, first name, last name, name of organisation, city, country, e-mail address, telephone number);
- photos and audio-visual recordings depicting you in an identifiable way.

#### 5. How long do we keep your personal data?

The Commission only keeps your personal data for the time necessary to fulfil the purpose of collection or further processing.

For each of the categories of personal data that may be processed, please find below the retention details and the reference to the relevant record of processing:

- Personal data related to the organisation and management of the event (this includes the information given during the registration, before, during or after the event) will be kept for **five years** after the meeting or event.
- Recordings from the web-streamed event will be kept for **2 years** before being deleted. More information is available in the Record of Processing DPR-EC-00306 (Web-streaming of Commission events).
- Photo's and video's for which consent was obtained through duly completed and signed Consent Form(s) for the Meeting/Event will be kept for **2 years**. Their publication in the channels identified in the Consent Form will follow the longevity of the content posted therein, unless consent was redrawn at an earlier stage.
- In case of audio-visual recording of the event, the recordings will be kept for **3 months** after the meeting or event before being deleted. More information is available in the Record of Processing DPR-EC-01937 (Audio-visual recording of meetings).
- Personal data shared with the controller for future mailing purposes (e.g., for receiving newsletters or invitations to similar events) are processed in line with the Record of Processing DPR-EC-03928 (Management of subscriptions to receive information) and the specific privacy statement prepared by the organising Commission service.
- Selected service providers for organisational purposes (such as caterers, travel agents or event management organisations) are contractually bound to process personal data on behalf of and in line with the instructions of the data controller, keep confidential any data they process and protect it from unauthorised access, use and retention.

#### 6. How do we protect and safeguard your personal data?

All personal data in electronic format are stored on the servers of the European Commission until the end of their retention period. All processing operations are carried out pursuant to [Commission Decision \(EU, Euratom\) 2017/46](#) of 10 January 2017 on the security of communication and information systems in the European Commission.

In order to protect your personal data, the Commission has put in place a number of technical and organisational measures. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed.

Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

The service provider for the #Beactive gala, Tipik is bound by a specific contractual clause for any processing operations of your personal data on behalf of the Commission. Tipik has put in place appropriate technical and organisational measures to ensure the level of security, required by the Commission.

## **7. Who has access to your personal data and to whom is it disclosed?**

Access to your personal data is provided to the Commission staff responsible for carrying out this processing operation and to other authorised Commission staff according to the “need to know” principle. Such staff abide by statutory, and when required, additional confidentiality agreements. Tipik as service provider assisting the Commission will also access to your information for the purposes of organising the event.

Legal name of the Processor: Tipik Communication Agency SA

Official postal address: Avenue de Tervuren, 270, 1150 Brussels, Belgium

Functional mailbox and/or telephone number: info@tipik.eu / 02 235 56 70.

## **8. Cookies**

Cookies are short text files stored on a user’s device (such as a computer, tablet or phone) by a website. Cookies are used for the technical functioning of a website (functional cookies) or for gathering statistics (analytical cookies).

## **9. Third party IT tools, including Social Media**

We will use third party IT tools to inform about and promote the event through widely used communication channels, including the social media. For detailed information about the use of social media by the European Commission, see the Record of Processing DPR-EC-00073 (Social Media Use by the European Commission).

You may be able to watch our videos, which may be also uploaded to one of our social media pages and follow links from our website to other relevant social media.

In order to protect your privacy, our use of third party IT tools to connect to those services does not set cookies when our website pages are loaded on your computer (or other devices), nor are you immediately redirected to those social media or other websites. Only in the event that you click on a button or “play” on a video to watch it, a cookie of the social media company concerned will be installed on your device. If you do not click on any social media buttons or videos, no cookies will be installed on your device by third parties.

In order to view such third-party content on our websites, a message will alert you that you need to accept those third parties’ specific Terms and Conditions, including their cookie policies, over which the Commission has no control.

We recommend that users carefully read the relevant privacy policies of the social media tools used. These explain each company’s policy of personal data collection and further processing, their use of data, users’ rights and the ways in which users can protect their privacy when using those services.

The use of a third party IT tool does not in any way imply that the European Commission endorses them or their privacy policies. In the event that one or more third party IT tools are occasionally unavailable, we accept no responsibility for lack of service due to their downtime.

## **10. International transfers**

The European Commission may transfer your personal data to the recipients in a third country or to an international organisation in accordance with Regulation (EU) 2018/1725.

The legal basis for the transfer of your personal data should be specified in the specific privacy statement and could be one of the following:

- adequacy decision of the Commission for a specific country / commercial sector (Article 47 of Regulation (EU) 2018/1725); or,
- appropriate safeguards (Article 48 of Regulation (EU) 2018/1725), if there is no adequacy decision for the respective third countries / commercial sectors. The specific privacy statement will provide (1) reference to the appropriate safeguards, and (2) the means by which a data subject can obtain a copy of them / or indicate where they have been made available; or,
- derogation(s) for specific situation(s), if there is no adequacy decision for the respective third countries / commercial sectors, and no appropriate safeguards for transfer.

Please note that pursuant to Article 3(13) of Regulation (EU) 2018/1725 public authorities (e.g. Court of Auditors, EU Court of Justice) which may receive personal data in the framework of a particular inquiry in accordance with Union or Member State law shall not be regarded as recipients. The further processing of those data by those public authorities shall be in compliance with the applicable data protection rules according to the purposes of the processing.

The information we collect will not be given to any third party, except to the extent and for the purpose we may be required to do so by law.

## **11. What are your rights and how can you exercise them?**

You have specific rights as a 'data subject' under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, in particular the right to access, your personal data and to rectify them in case your personal data are inaccurate or incomplete. Where applicable, you have the right to erase your personal data, to restrict the processing of your personal data, to object to the processing, and the right to data portability.

You have the right to object to the processing of your personal data, which is lawfully carried out pursuant to Article 5(1)(a) of Regulation (EU) 2018/1725 on grounds relating to your particular situation.

The European Commission will ensure that the data subjects can exercise their right to object to processing whenever possible by the organisers of the meeting/event (for example, on the spot by indicating a non-web streamed seat if requested; or ex-post, by deleting a specific sequence from the online video/voice recording).

You will be able to withdraw your consent at any time by notifying the data controller. You can exercise your rights by contacting the data controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor. Their contact information is given under Heading 12 below.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. their Record reference(s) as specified under Heading 13 below) in your request. The withdrawal of your consent will not affect the lawfulness of the processing carried out before you have withdrawn the consent.

## **12. Contact information**

### **- The Data Controller**

If you would like to exercise your rights under Regulation (EU) 2018/1725, or if you have comments, questions or concerns, or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact the Data Controller:

European Commission  
Directorate-General For Education, Youth, Sport and Culture  
Unit EAC.D.3 - Sport Unit  
Eac-Sport@ec.europa.eu

### **- The Data Protection Coordinator (DPC) of DG EAC**

You may contact the EAC DPC ([EAC-DATA-PROTECTION@ec.europa.eu](mailto:EAC-DATA-PROTECTION@ec.europa.eu)) with regard to issues related to the processing of your personal data by the Data Controller.

### **- The Data Protection Officer (DPO) of the Commission**

You may contact the Data Protection Officer ([DATA-PROTECTION-OFFICER@ec.europa.eu](mailto:DATA-PROTECTION-OFFICER@ec.europa.eu)) with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.

### **- The European Data Protection Supervisor (EDPS)**

You have the right to have recourse (i.e. you can lodge a complaint) to the European Data Protection Supervisor ([edps@edps.europa.eu](mailto:edps@edps.europa.eu)) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the data controller.

## **13. Where to find more detailed information?**

The Commission Data Protection Officer (DPO) publishes the register of all processing operations on personal data by the European Commission, which have been documented and notified to him. You may access the register via the following link: <http://ec.europa.eu/dpo-register>.

This specific processing operation has been included in the DPO's public register with the following Record references: **DPR-EC-1063** and **DPR-EC-03926.1**