



# Information from the Commission

Meeting of EU Sport Directors-General

Valencia, 21-22 September 2023

Floor van Houdt  
Head of the Sport Unit  
European Commission

# Changes in the Commission's leadership on Sport



## Commissioner Iliana Ivanova

*Innovation, Research, Culture,  
Education and Youth*

- Promoting **sport as a tool for inclusion and well-being**, continuing to expand the **#BeInclusive EU Sports Awards and the European Week of Sport**



## **Directorate-General for Education, Youth, Sport and Culture (DG EAC)**

New Director-General  
**Pia Ahrenkilde Hansen**

- As of 16 September

# EU Work Plan for Sport 2021-2024

## Main implementation tools

The EU Work Plan for Sport will be implemented in particular through expert groups, groups of interested Member States (i.e. for Peer-learning activities), cluster meetings, Council conclusions, conferences and studies.

## Key priorities:

- 1. Protect integrity and values in sport;**
- 2. Socio-economic and environmental dimensions of sport;**
- 3. Promotion of participation in sport and health-enhancing physical activity**

# Implementation of EU Work Plan for Sport 2021-24



**Survey** to give feedback on the Implementation of the EU Work Plan for Sport (January 2021 - June 2024)



In total 62 replies submitted:

19 Member States/ 22 international or EU bodies/ 27 other stakeholders



**SAVE THE DATE 28 September:** Exchange of views and preliminary feedback (Brussels & hybrid) – more info to follow soon

# Timeline to adoption of our report



# Green Sport Expert Group

## 6–7 June 2023

Meeting of 6-7 June 2023:  
draft recommendations for a  
Common Framework for Green  
Sport in Europe agreed

## October 2023

Final report

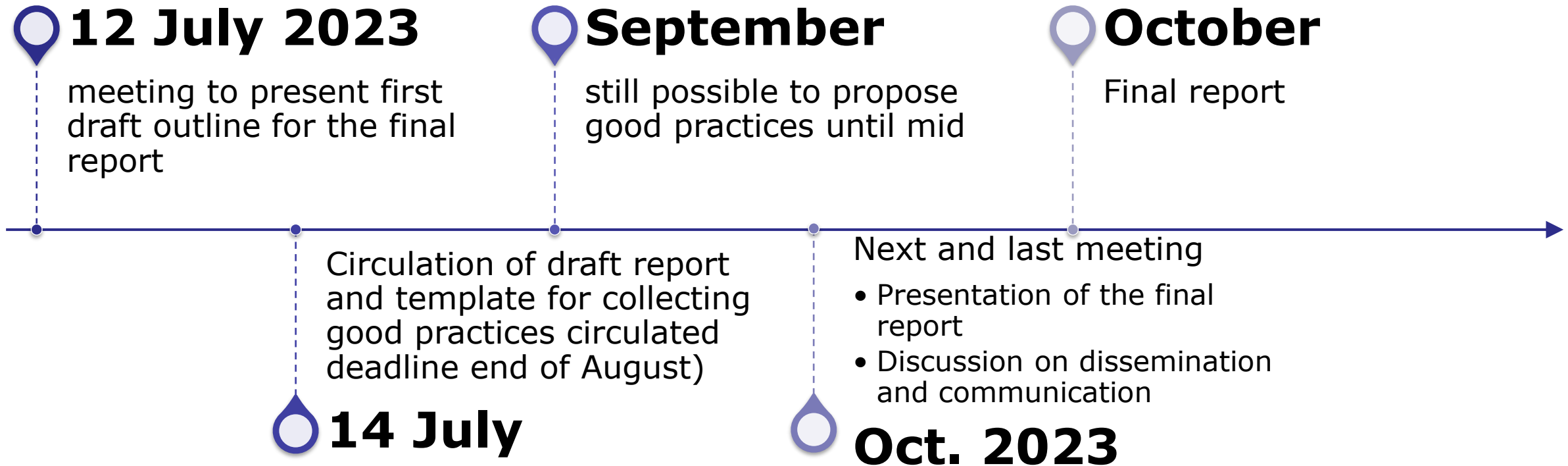
Finalisation of the report and  
preparing for publication of the  
Report (EN) + executive  
summary in EN, FR, DE

## September-October

Next meeting in October 2023:  
to discuss dissemination plans

## October 2023

# Covid Recovery Expert Group





# HealthyLifestyle4All

**2-year campaign** launched in September 2021

**3 pillars**

**102 pledges published**

**Framework for activities all across Europe**

*organised sport events, conducted raising awareness, capacity building and networking events, produced promotional videos or training modules promoting healthy lifestyles*



# Mapping on healthy lifestyles

An **assessment** of the initiative

Provides **recommendations** such as:

- a) Creation of a Community of Practice to exchange best-practices and ideas
- b) Provide training resources and materials
- c) Link different policy areas

**15 EU funding programmes** that can support projects in the field of healthy lifestyles

To be **published soon**





## SHARE 2.0

Main Community of Practice (CoP)  
on funding for sport

### CoP on Health

Continue the work of the  
HLS4A initiative  
Share good practices on  
health

### CoP on Innovation

Continue the work  
started at the Innovation  
Summit  
Work across silos

- It will be based on 3 communities of practice, out of which the main one on **funding** represents the natural evolution to the SHARE. Broader range of EU Programmes.
- The two other sub-communities on **health and innovation** are the most natural successors to the HealthyLifestyle4All initiative and the Innovation Summit. They will be Communities gathering pledge-holders as well as innovators with the goal of providing a platform to network, share best practices and meet among experts in the field.

## Study on Athletes' rights



- In June, the Commission launched a one-year study on "Athletes' rights in and around big sport events".
- The study aims at mapping, defining and discussing athletes' rights in and around big sport events through three main dimension:
  - **a) Sport governance and athletes' representation,**
  - **b) Global politics and use of social media,**
  - **c) Mental health**
- A first interim report will be available by the end of the year and final report around end of April 2024.

## UNDOC Cooperation

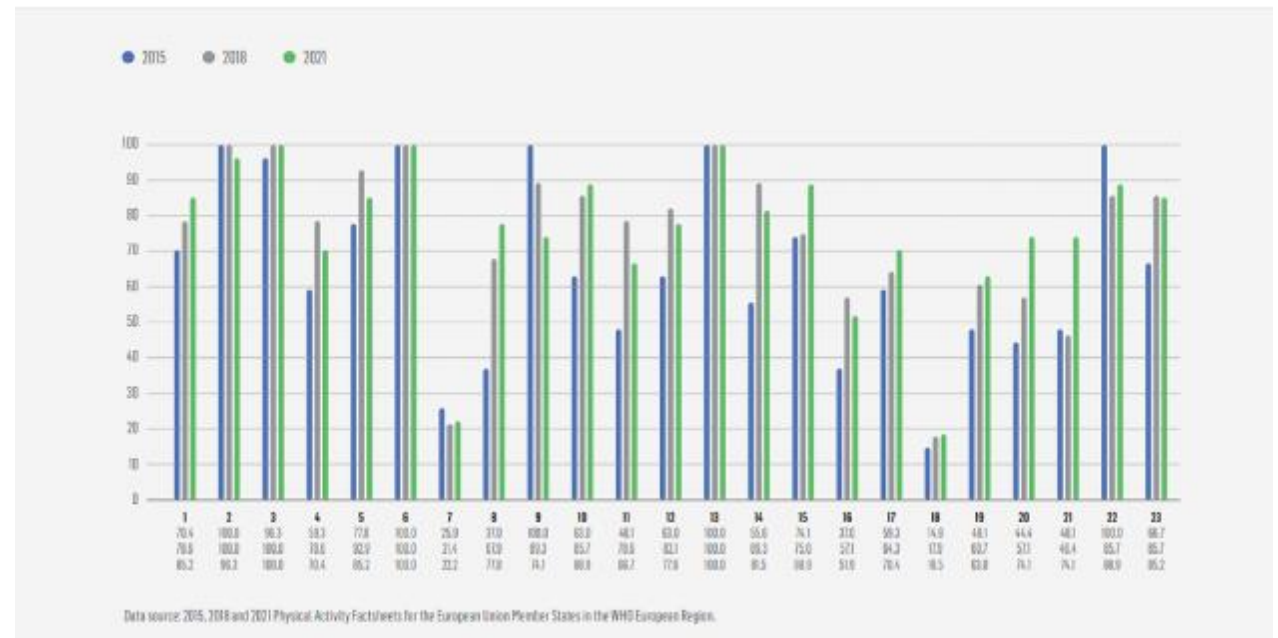
Within its work to safeguard and promote integrity in sport and fight corruption, the Commission worked with the United Nations Office for Drugs and Crime (UNODC).

- In particular, the Commission co-funded a project on “Safeguarding Sport from Corruption: Asia and the Pacific” which aimed at identifying and spreading good practices to fight corruption and match-fixing in a crucial area of the world.
- International cooperation is essential to tackle cross-border issues such as gambling, corruption and match-fixing
- The final conference of the project took place in Vienna in June.



**WHO/HEPA:** the Commission recently renewed the contract with the WHO for the upcoming years so to sustain the work on health-enhancing physical activity

*Overall improvement in the indicators between 2015 and 2021*



# Council of Europe – joint projects

## Combatting Hate Speech in sport 2022-2023:

- **By providing technical assistance to public authorities in member states and other sport stakeholders to develop comprehensive strategies within a human rights framework**



## All in Plus 2023-2025

- **To provide more evidence on the situation of women in sport and address the media coverage on the representation of female athletes and gender equality in sport more broadly**



## In the framework of Saint Denis Convention:

- **Three interdependent pillars: Security (already implemented) and Safety and Service (next joint project/under negotiation/duration 2024-2025)**



# Pilot projects/Preparatory Actions 2023

## Sport for people and planet – a new approach to sustainability through sport in Europe

budget 1,43 million EUR

Awareness-raising and citizen's engagement

[Funding & tenders \(europa.eu\)](https://europa.eu)

## Sport Supports – emergency actions for youth

budget 1,95 million EUR

Well-being and inclusion through local support for young migrants affected by humanitarian crises, migration and war

[Funding & tenders \(europa.eu\)](https://europa.eu)

EACEA organizes, **on 27 September**, an **online Information Session** targeting interested organisations and potential applicants, including major sport stakeholders. More info: [Online Info Session Sport PPPA 2023](#)

**Single applicants and consortia - Max 400,000 EUR Deadline 17 October 2023**





**Your European coaching  
adventure starts here**

## **Erasmus+ Sport Key Action 1 Mobility of sport staff**

2023 Budget: EUR 8 million

First round of submission: 538 projects/ 4.27k participants/  
grants EUR 9.78 million

Second round (optional): 4 October

*Evaluations & awards in progress - more updates to come at later stage*



## **Erasmus+ Sport 2023 Key Action 2 – results of projects selected**

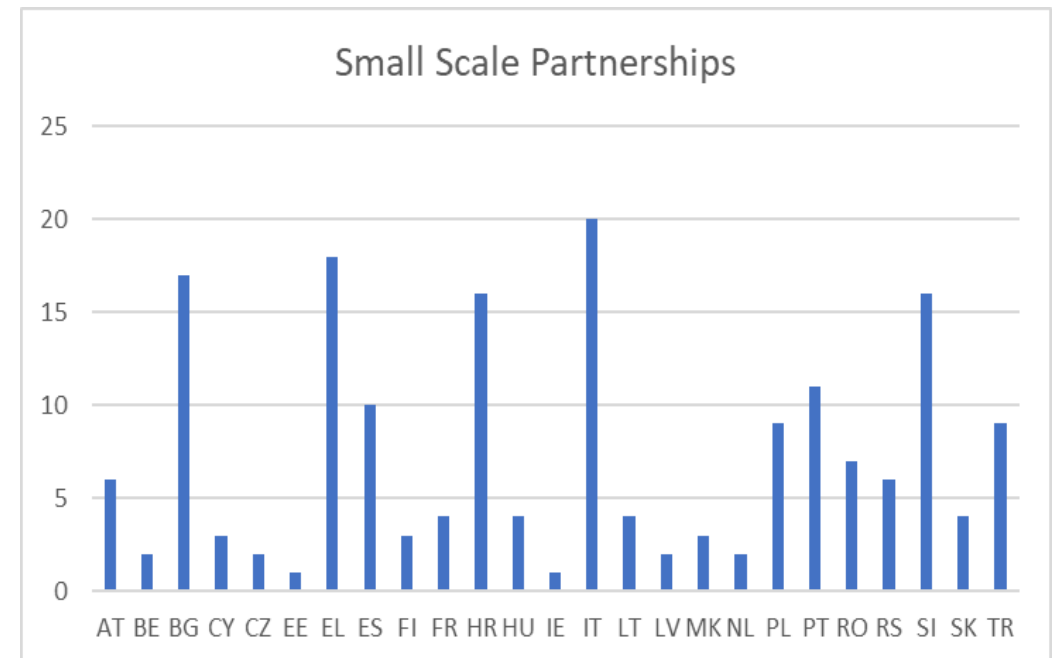
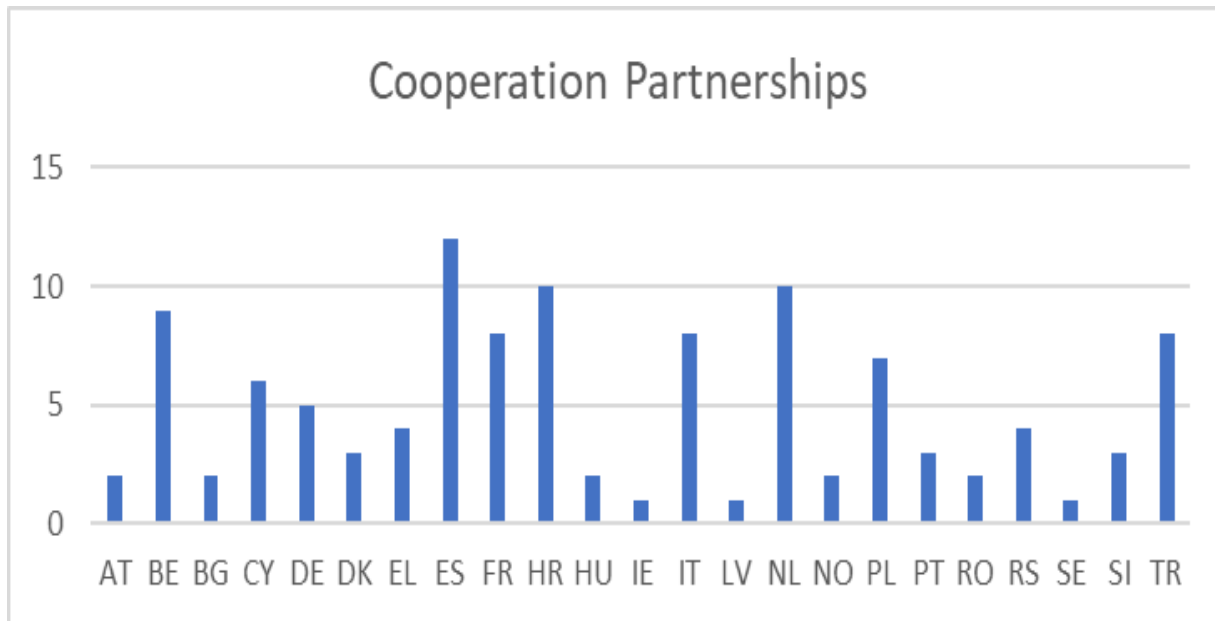
Total budget: > EUR 59 million

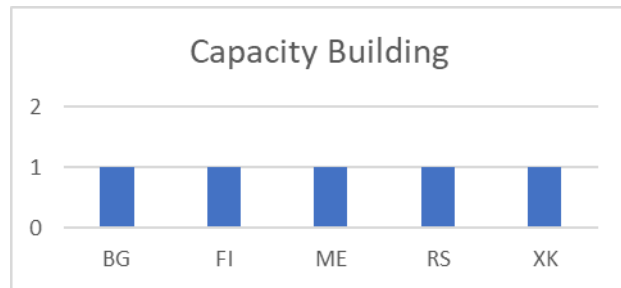
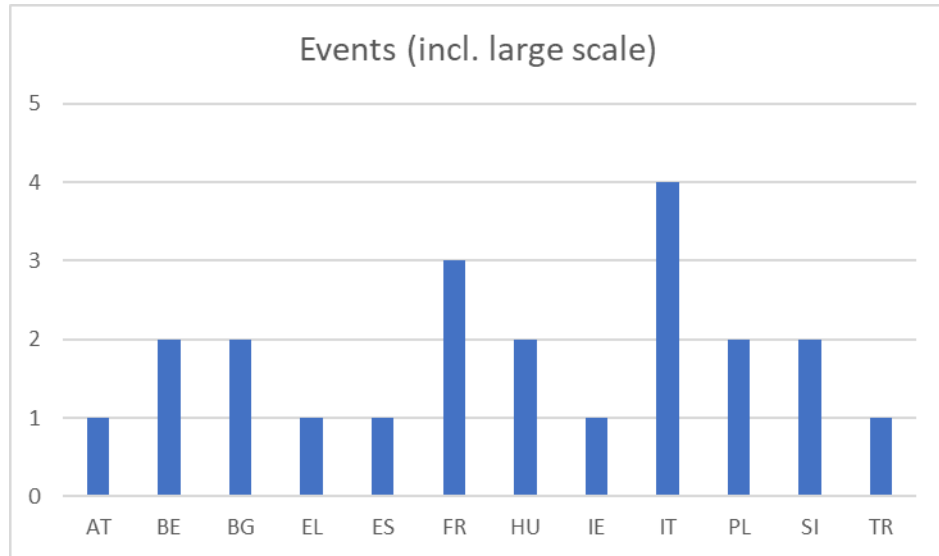
320 proposals recommended for funding

- **113 Cooperation partnerships**
- **180 Small-scale partnerships**
- **22 European sport events (including 2 large scale events)**
- **5 Capacity building in the field of sport**

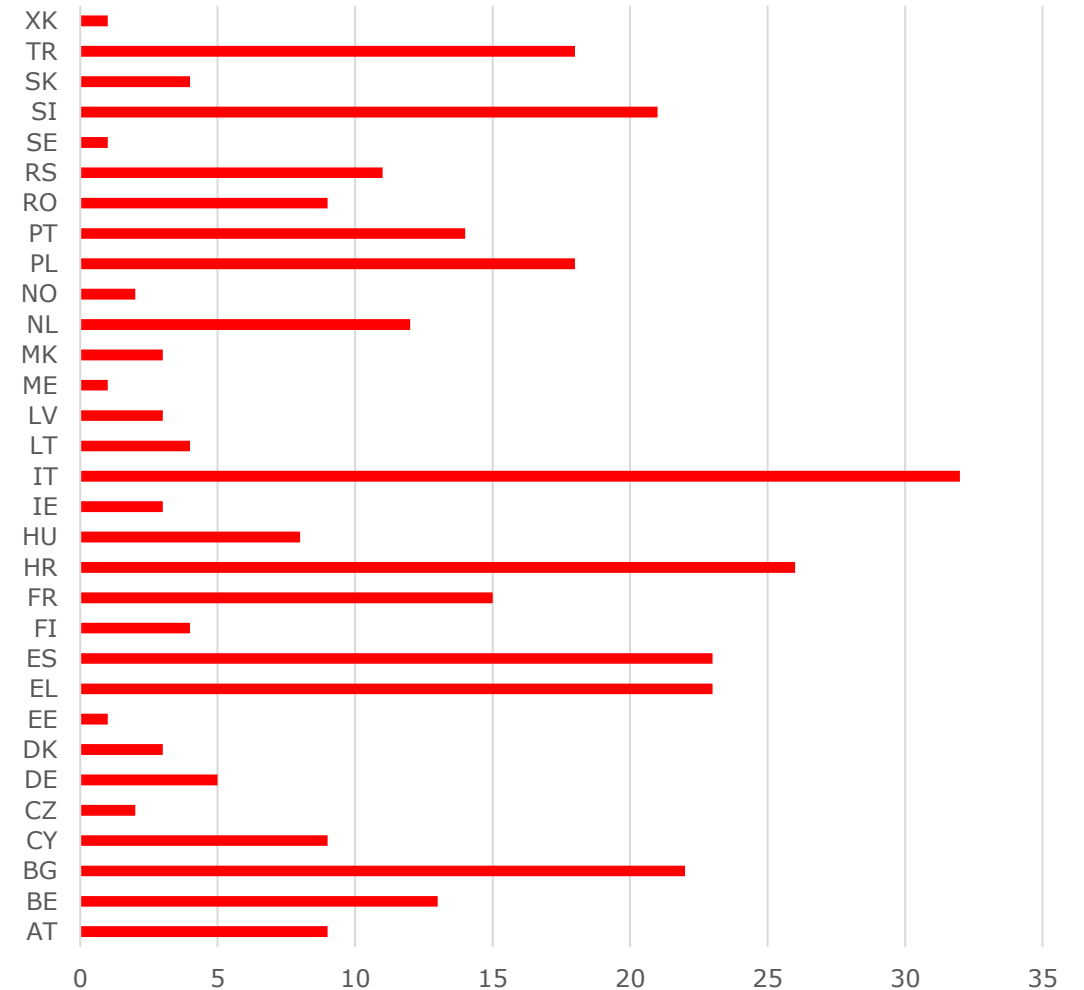
[https://www.eacea.ec.europa.eu/news-events/news/selection-results-erasmus-sport-2023-2023-08-31\\_en](https://www.eacea.ec.europa.eu/news-events/news/selection-results-erasmus-sport-2023-2023-08-31_en)

# Projects awarded per category and Member State

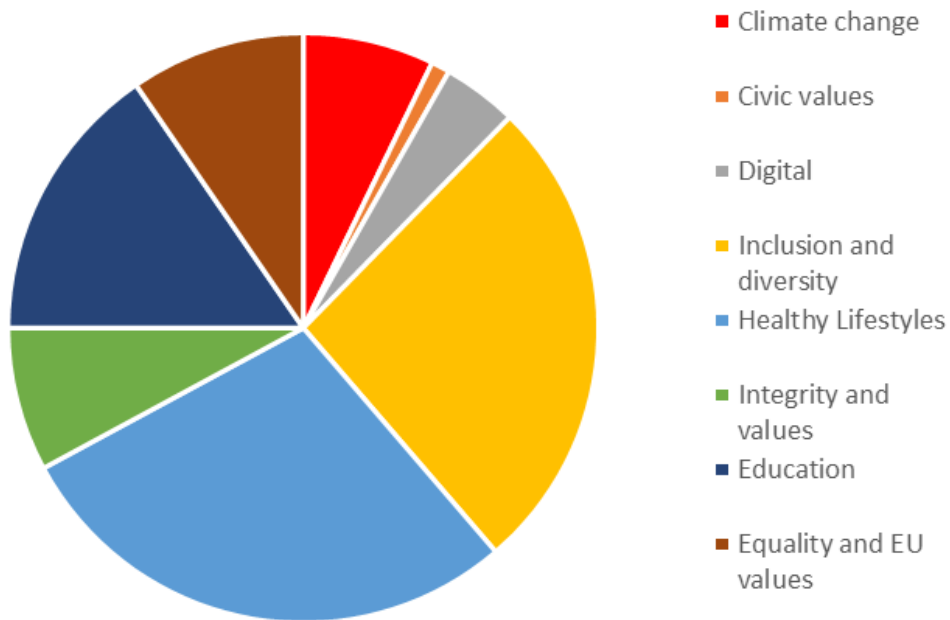




## Projects awarded per MS - Grand Total



Projects by priorities (coop. + small scale partnerships)



Top 3 priorities of cooperation and small scale partnerships:

**Healthy Lifestyles  
Inclusion and Diversity  
Education**

# European Week of Sport 2023

Annually, 23-30 September

Opening in Valencia

40 countries and regions

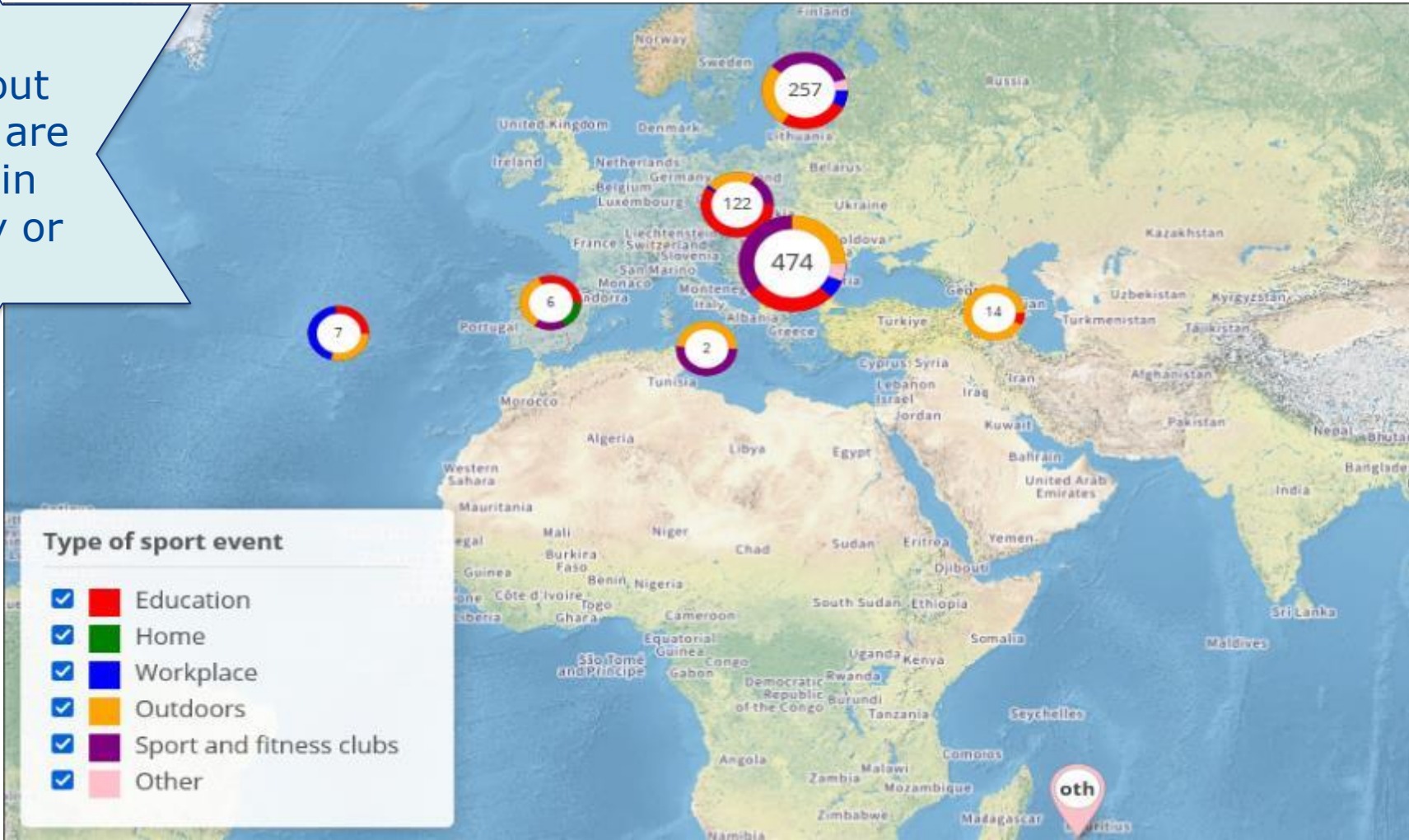
Online through #BeActive



#BeActive and find out what is happening near you:

<https://sport.ec.europa.eu/european-week-of-sport>

**New** this year: Find out what events are happening in your country or region!



<https://sport.ec.europa.eu/european-week-of-sport/countries-and-regions>

## #BeActive Awards 2023

- 4 categories: Education, Workplace, Local Hero and Across Generation
- Received 102 applications from all over Europe
- Nearly double, compared to 2022
- 12 finalists will be selected – currently ongoing
- Award ceremony 23 November







# Thank you!

Web: <http://ec.europa.eu/sport/>

[Florencia.Van-Houdt@ec.europa.eu](mailto:Florencia.Van-Houdt@ec.europa.eu)

Twitter: @EuSport

